

# **Ghaziabad Management Association**

# Monthly Activity Report JULY, 2024 - SEPTEMBER, 2024

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"KASH 2 CASH" (Knowledge Attitude Skill Habit)

#### **ACTIVITY #1**

Ghaziabad Management Association organized a session on "KASH 2 CASH" (Knowledge Attitude Skill Habit) on 12<sup>th</sup> June 2024 at RCCVC, Ghaziabad.

The Facilitator of the workshop was Dr. Sudhir Gaur, AVP & Chief Education Officer at VSERV Academy. The speaker explained on:a) Unleashing the Mindset- Learn about the definition of perseverance and its role in building a successful Career, going beyond just investing capital n Time. b) The Power of Effective Communication-Discover the importance of clear and unbiased communication, for becoming a leader who inspires and unites your team. C) Business as a Vision, Not Just a Job Vs JOB as Business, Explore the concept of business as a vision, and how cultivating the right vision can guide you towards long-term success. D) Practical Success Mantras over Theory - Gain insights into practical approach to Career / Job / business, emphasizing real-world strategies over purely theoretical concepts. The session was full of interactions with involvement of participants at stage with practical explanation.







#### FDP: Faculty Development Program on

# "How to Face Challenges in the VUCA World: Volatile, Uncertain, Complex and Ambiguous World"

#### **ACTIVITY #2**

Ghaziabad Management Association organized **FDP**: Faculty Development Program on **July 13, 2024** on "**How to Face Challenges in the VUCA World: Volatile, Uncertain, Complex and Ambiguous World**" at IPEM, Group of Institutions, Ghaziabad. The deliberation and discussion was focused on strategies to thrive in dynamic environment. Speaker gave valuable insights into navigating the challenges of the VUCA world. There was an emphasis to learn strategies for professional growth in uncertain world. The speaker was Mr. Sushil Agrawal, Founder & Chairman of Avro India Limited. 45 participants attended the FDP



#### MDP on

#### "HR Analytics for Effective Decision Making"

#### **ACTIVITY #3**

Ghaziabad Management Association organized a MDP on "HR Analytics for Effective Decision Making" On July 20, 2024 from 10:00 AM to 5:00 PM, in association with IMS Ghaziabad, UC campus. The session bridged theoretical knowledge with practical application, focusing on enhancing HR practices through data-driven insights. Program delivered a rich array of learning outcomes, including a deep understanding of HR analytics, the development of critical thinking and analytical skills, the importance of continuous professional development, and valuable networking opportunities.

These outcomes collectively equipped the participants with the tools and insights needed to excel in their HR roles and contribute effectively to their organizations. The event concluded with a certificate distribution ceremony. The program featured Mr. Deepak Kumar, an Analytics Practitioner at a leading MNC, and Mr. Rakesh Seth, Chief Mentor HR at Reeocsyys, as key speakers. The day included interactive workshops and discussions, engaging over 40 participants.





#### "Self & Sustainable Development and Climate Awareness"

#### **ACTIVITY # 4**

Ghaziabad management Association organized a session on "Self & sustainable development and climate awareness" on 25.07.2024 at INMANTEC. The session started with Understanding Self: Emphasizing the importance of self-awareness, personal development. Explanation about Sustainable Development Goals (SDGs) and Climate awareness emphasized how individuals and organizations can contribute to achieving REG and SDG goals. It was also highlighted the urgent need for climate action, and encouraging proactive measures to mitigate its effects. The role of Individuals and Organizations - Inspiring attendees to recognize their role in promoting sustainability through everyday actions, corporate practices, and community involvement. The speaker also encouraged the integration of sustainable practices into personal and professional lives. The speaker was CS Deepak Jain. The session was fully interactive. The audience also gave their perspective about the roles an individual can participate in Climate change. 218 participants attended the session.







#### "Discussion on Union Budget 2024"

#### **ACTIVITY # 5**

The Ghaziabad Management Association organized a session on "Discussion on Union Budget 2024" on 26.07.2024 at IMS UC Campus, Ghaziabad. The speakers were Mr Sukhpal Singh Director, Incentives & Indirect Taxation, Ernst & Young and Mr. Ramandeep Singh Modi, Director, Tax & Regulatory Services, Ernst & young.

The deliberation and discussion was held on Direct Taxes and Indirect Taxes announced in Final budget on 23.07.2024 by Hon Finance Minister. Many doubts were raised by the participants which were clarified by the experts. 73 participants from industries, institutions& MBA Finance students attended the session.







# Monthly Activity Report AUGUST, 2024

# 41st Annual General Body Meeting

#### **ACTIVITY #1**

Ghaziabad Management Association Conducted its **41**<sup>st</sup> **Annual General Body Meeting** on **Aug 3, 2024** at Hotel Radisson Blu, Kaushambi, Ghaziabad.

This was attended by 53 persons including Council and Executive committee members.

A) The actions taken on last MOM of 40th AGM held on 28th Sept 2023 were explained by Executive Director Mr Rahul Agrawal. The annual report of activities was presented by CA Anil Agrawal, Hony. Secretary. 57 programs were conducted by GMA from Sept'23 to July '24. Mr. Shailendra Singh, Hony, Treasurer of GMA, presented the Annual Audited Accounts for the year ending 31st March 2024 along with its highlights. After discussion on some points and consequent clarifications, the same was unanimously approved.

The President, Mr. SK Tiwari welcomed and addressed the members present. The salient points of his address were:

- 1. Total 40 new members of diverse field of professionals were added in GMA family.
- 2. The significant improvements in GMA web site were carried out
- 3. Recertification of ISO 9001: Now it is valid up to June 2027.
- 4. Cervical Cancer: Awareness, detection camps and vaccine were provided.
- 5. 34th Annual National convention was organized.
- 6. Membership cards were issued to GMA members which will benefit them in terms of discounts in hotels/restaurants, medical diagnosis and doctors, grocery, apparel retailers.
- 7. Subscription of membership fee has been revised w.e.f. August 1, 2024. President also gave direction for next year:
- 1. 2-3 Researches will be taken.
- 2. Planning of Outdoor Activities: Badminton Tournament or Cricket Match for better interaction among GMA members.
- E)The meeting ended with a vote of thanks by Sr Vice President, Dr. T. R. Pandey.



# **PHOTO GALLERIES**



# Management Development Program on "Organizational Skills"

#### **ACTIVITY #2**

Ghaziabad Management Association organized M**DP**: Management Development Program on **August 8, 2024** on "**Organizational Skills"** at AKGIM, Ghaziabad. The program started with Keynote address by Dr. Hemant Ahuja, Director, AKGEC.

All the participants were divided into three teams and they were asked to throw & catch tennis balls among themselves. Dr Ahuja explained concept of team building with this workshop. Resource person, Mr Raiv Goel deliberated on: 1. Leadership - Qualities of a leader, Types, and effect on organization to be derived from practical situations. 2. Communication - The process, Barriers and types to be covered through demonstration. 3. Empathy - Meaning and necessity for today's organizations. 24 Participants were totally involved and appreciated the method of explaining all the different skills required in organisation with the help of games and workshops.













# "Understanding Finance for non-Finance"

#### **ACTIVITY #3**

Ghaziabad Management Association organized a **Session** on "**Understanding Finance for non-Finance**" On **August 22, 2024** from 2.30 PM to 5:30 PM, at GMA conference room, RDC, Ghaziabad. The speaker was CA. Anil Agarwal, Chartered Accountant.

Basic financial understanding helps in making better planning and budgeting for the business which will help in controlling and monitoring the business activity/process/dealing in a better and professional manner. Better understanding of financial implication helps in taking better and professional decision. Topics covered were: Understanding of Basic Accounting, Reading and Understanding Financial reports, Budgeting & Controls, Financial Analysis and Basic Taxation. The session was interactive and doubts were raised to clarify with discussions, engaging over 17 participants.







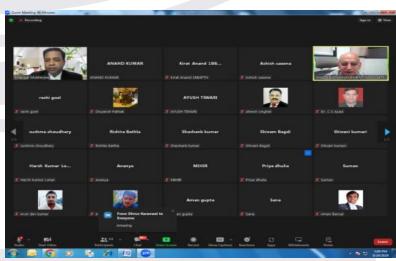
# "Powerful Memory: A Path to Success"

#### **ACTIVITY #4**

Ghaziabad management Association organized a session on "Powerful Memory: A Path to Success" on 24.07.2024 online at Zoom. The session started with Understanding how memory plays a role in one's life. Speaker explained: Memory is all about LIFE (Law of association, Imagination, Faith, and Emotion). With the help of small games, it was explained how to remember planet through a sentence, History of Mughals, How deeply observe the items in room, How to remember calendar. The speaker also ways to remember by Vehicle method, Chain method, Key-run method, Shape method, and way to remember the names. The speaker was Mr Nilanajan Mukherjee, GM HR, Relaxo group.

The session was fully interactive and speaker made participants to remember things with the help of games. More than 100 participants attended the session.





#### **International Conference on**

"Advanced Computing and Emerging Technologies (ACET-2024)"

#### **ACTIVITY # 5**

The Ghaziabad Management Association organized an International Conference on "Advanced Computing and Emerging Technologies (ACET-2024)" on 23/24.08.2024 in collaboration of IEEE UP and in association of AKGEC, at AKGEC, Ghaziabad. Total 821 papers were received from all over India and abroad, namely, Uzbekistan, Iraq, China etc and finally 148 papers were accepted. Accepted papers are then included in the conference proceedings or souvenir, ensuring their wider dissemination and accessibility. The main objectives of this conference were: Advancements in Green Energy and Computing, International Platform for Collaboration, Promoting Innovation, and Addressing Global Challenges.

A total of 25 technical sessions were held over two days, covering a diverse range of topics related to advanced computing and emerging technologies. Over 100 delegates from industries, institutions & students attended the conference.



#### "Personal Finance for Beginners (Managing Money for a Better Future)"

#### **ACTIVITY #6**

The Ghaziabad Management Association organized a session on "Personal Finance for Beginners (Managing Money for a Better Future)" on 31.08.2024 at Ram Chameli Chadha Girls College, Ghaziabad.

The importance of Personal Finance, Budgeting, Budgeting Basics (The 50/30/20 Rule), Creating a Budget, setting financial goals were explained to young minds. Students were curious to know: Why Save Early, advantage of Investing, types of Investments. Smart Spending Tips were also given to them to start their financial journey. The students were advised to restrict themselves from spot buying, used of credit cards, and any type of loans. The speaker was CA Devendra Arora. **70 Students, faculty and GMA members attended the session.** 





# Monthly Activity Report SEPTEMBER, 2024

#### **MDP ON**

## "NLP- Neuro Linguistic Programming"

(A Tool for Enhancing Productivity and Harmony)

#### **ACTIVITY #1**

Ghaziabad Management Association has organized a MDP on NLP- Neuro Linguistic Programming" (A Tool for Enhancing Productivity and Harmony) on 6th September 2024 at Integrated Academy of Management & Technology (INMANTEC), Ghaziabad.

Topics of reducing the intensity of unpleasant memories, enhancing the intensity of pleasant memories, were nicely explained with the help of visualization. The examples of De-addiction, solving relationship issues, internal harmony and external harmony were also explained with the help of the workshop. How one can diminish fear by anchoring. Rapport building enhances personal relationship and it can be enhanced by mirroring/pacing. Speaker also explained how NLP can improve their ability to behave positively and constructively. The workshop on visualization was conducted with the help of practicing by the participants. 18 participants attended full day MDP. The speaker was Dr Mona Sahay, Prof at IPEM, Ghaziabad.







#### **An Awareness Session on**

## "E-Waste Awareness and Management Initiatives"

#### **ACTIVITY #2**

Ghaziabad Management Association has organized an Awareness Session on "E-Waste Awareness and Management Initiatives" on 16.09.2024 at Shriram Pistons & Rings Limited, Meerut Road, Ghaziabad by E[co]work, Inclusive Recycling Foundation. They are the E-waste recycler duly approved by Government and CPCB.

The session was focused on guiding the e-waste management compliances, rules and regulations set up by CPCB for electronic and electrical equipment manufacturers, and the bulk consumers of electronic equipment. They also shared their willingness to assist members in safely disposing of their electronic waste. It was also offered to conduct a physical inspection to help assess the value and provide the best possible guidance on disposal options. 20 participants from various industries attended the session and Mr. Rajnish Jhulka, ED Shriram Pistons was the Chief Guest. The speaker was Mr Anurag Kumar, GM, Eco works.







#### **TECHNOHACK-2024**

## "Empowering the future Through Technology"

#### **ACTIVITY #3**

Ghaziabad Management Association in association with INMANTEC, Ghaziabad has organized an Event "TECHNOHACK- 2024" on 20th September,2024 at INMANTEC, Ghaziabad. The theme of the event was "Empowering the future Through Technology". This event is an exciting opportunity to celebrate innovation, recognize outstanding talent and your expertise and insights would greatly contribute to its success. This event attracted390 students of Ghaziabad, Greater Noida, Noida and group of industry professionals. The activities included Blind coding, Keyboard tricks, IT Quiz, Ninza coding, Project spark, web ping, Bug bowl, Game Arena. All activities were judged by panelist and winners were awarded prizes.













### "Cervical Awareness"

#### **ACTIVITY #4**

Ghaziabad Management Association has organized a session on "Cervical Awareness" on 23rd September,2024 at IMS, Ghaziabad.

The speaker was Dr Madhu Gupta, a renowned Gynecologist and trustee of Beautiful Tomorrow. The session was very informative and interactive. The participants were very curious to know about cervix and its intricacies. How this dreaded disease can be prevented and detected. Dr Gupta explained that cervical cancer is the only cancer which can be detected, prevented and has its vaccine available. Total 55 participants attended the session.







# Tree Plantation on GMA's 42<sup>nd</sup> Founder's Day

#### **ACTIVITY # 5**

Ghaziabad Management Association has organized **Tree Plantation on GMA's 42**<sup>nd</sup> **founder's day on 25th September,2024** at Ram Chameli Chadha Girls College, Ghaziabad. The plantation was done by GMA's founder member Sri IC Agrawal, Sri VN Grover, and Dr NK Dhooper. GMA's President Mr SK Tiwari, Sr Vice President, DR TR Pandey, Secretary CA Anil Agrawal, Imm. Past President, Mr Dharmendra Singh, Ex Director, Mr Rahul Agrawal, EC member, Dr Amita Srivastava were other who planted trees.

A sticker for GMA member tilted as "Proud to be a member" was also released on this occasion.













## "KASERI (Knowledge Attitude Skill Efforts Reward Innovation)"

#### **ACTIVITY #6**

Ghaziabad Management Association has organized a session on "KASERI (Knowledge Attitude Skill Efforts Reward Innovation)" on 30.09.2024 at Mewar Group of Institutions, Ghaziabad. Speaker explained types of Knowledge: Docile, Positive, Negative, Extreme negative. Positive knowledge is Teaching, Educational, Medical, scientist, researchers, technocrats etc. While positive negative combined knowledge is about Judiciary, Advocates, audits, Inspection, Investigation etc. Negative knowledge is Intellectual Perversion and Terrorism. Aptitude, planning and application are the main focus area in Attitude. Skill here takes precedence over the theoretical Knowledge. Knowledge is actually a SCIENCE, Attitude a MIND SET, whereas Skills an ART. Efforts must be focussed, Dedicated, Passionate, Consistent, Result oriented, timely, efficiently and smart. Results must be as Desired, planned and timely. Innovation with improvisation, creativity and new feature brings the best result. The session was very interactive with the students and faculty. The speaker was Mr SK Verma, a seasoned banker. 69 students, and 9 faculty members attended the session..





